



Policy Assessment Checklist

This assessment tool is for advocates at the very beginning of their campaign planning process. By gathering information about your community's history and current practices, you can better understand the lay of the land and gain pertinent knowledge that will inform the strategy and messaging in your campaign.

Don't be discouraged if your community does not have many of the elements below. The goal here is just to take stock of the existing assets you may have before you start planning your campaign.

Policy Assessment Checklist

Fill in the checklist below and use the [Policy Assessment FAQ](#) as your guide to track down information. The checklist is meant to help you assess your community's progress towards fulfilling the goals of the Bike Walk Every Town Platform.

1. **Active Transportation Plan:** Does your city/village have an Active Transportation Plan or Bike Plan that is less than five years old?
2. **Complete Streets Policy:** Has a Complete Streets Policy been passed by your city council/board of trustees?
3. **Implementation:** Does your city/village routinely fund the implementation of biking and walking priorities?
4. **Advisory Committee:** Is there a Bicycle and Pedestrian Advisory Committee, bike club, or citizens' group working to advocate for better biking and walking for your community?
 - If yes, note name and contact information of group.
5. **Bike/Ped Staff:** Does your city/village have a staff person who works on bike and pedestrian planning or promotion?
 - If yes, note name and contact information of said person.

6. **Crash Reduction:** Has your city/village incorporated a crash reduction goal to eliminate traffic fatalities into local plans and policies?
7. **Land Use:** Has your city/village embraced development that is mixed-used and dense over isolated, sprawling developments like office parks, shopping malls, and regional schools?
8. **Developer Design Guidance:** Does your city/village use updated developer design guidance that includes bike- and pedestrian-friendly designs?

Additional Policies

The items listed below are additional policies that are supplementary to the policy platform. These policies are encapsulated under the platform indirectly and therefore should be prioritized secondarily. For example, an Active Transportation Plan and funding should lead to the creation of a Safe Routes to School Program.

1. **Safe Routes to School:** Is there a Safe Routes to School Program or similar programming in your community that prioritizes walking and bicycling education or encouragement for students?
 - If yes, what schools are involved?
2. **Bike/Walk to School:** Do schools in your community participate in International Walk and Bike to School Day?
3. **Educational Programs** - Does your city/village have a program to educate community members about biking, walking, and/or the rules of the road?
4. **Bike/Ped Events** - Are there any bicycle or pedestrian events held by the community or city/village?
 - If yes, list events below.
5. **Bike to Work** - Does your community participate in the annual Bike to Work Week/Bike Commuter Challenge?
6. **Law Enforcement** - Are law enforcement officers trained on the rights of all road users?
7. **Zoning and Land Use** –Are you able to access your city/village zoning ordinance? Does your zoning ordinance have any bike parking requirements?
 - If yes, what is the requirement?